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CLAIMS

I claim:

- 1. A tackle container for holding fishing lures, each said fishing lure having a body and a plurality of hooks, said tackle container comprising:
 - a bottom;
 - a continuous sidewall;
 - a channel having an upper portion and a lower portion, said channel comprised of two barriers having a separation;

wherein said lower portion is offset from said upper portion;

whereby when said fishing lure is placed within said channel with said hooks facing said bottom, said hooks come to rest under one of said barriers with the weight of said body urging said hooks into said barrier.

- 2. The tackle container of claim 1 further comprising a partition perpendicular to said bottom, dividing said container into two roughly equal portions.
- 3. The tackle container of claim 2 further comprising additional, parallel channels, said channels forming a row extending between said sidewalls on at least one side of said partition.

- 4. The tackle container of claim 1 wherein said separation remains constant from said upper portion to said lower portion.
- 5. A tackle container for holding fishing lures, each said lure having a body and a plurality of hooks, said container comprising:

a bottom;

a continuous sidewall;

at least two slots vertically oriented on said sidewall;

at least two inserts each having an end wall, said end wall having a bottom edge, and a rail on the outside of said end wall, said rail adapted to slide vertically into one of said slots such that said bottom edge remains parallel with said bottom;

wherein when said rails are inserted into said slots, at least one channel is formed having an upper portion and a lower portion, said channel comprised of two barriers, said lower portion offset from said upper portion;

whereby when said rails are inserted into said slots, said inserts are held in place, and when said fishing lure is placed within said channel with said hooks facing said bottom, said hooks come to rest under one of said barriers with the weight of said body urging said hooks into said barrier.

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6. The container of claim 5 further comprising:

a second slot vertically oriented on said sidewall opposite said slot;

a second end wall perpendicular to said base at said second short side;
a second rail on the outside of said second end wall, said second rail adapted to
slide vertically into said second slot as said rail slides into said slot.

5 7. The container of claim 6 further comprising:

a third slot on said sidewall, parallel to and adjacent to said slot;

a fourth slot on said sidewall, opposite said third slot, parallel to and adjacent said second slot;

third and fourth rails on the outside of said end walls, adapted to slide vertically into said third and fourth slots, respectively, as said rail and said second rail slide into said slot and said second slot.